

Contest Rules

§ 1 GENERAL PROVISIONS

1. HEM Sp. z o.o. is the organiser of the contest “Ferrum Audio in your home” (“**Contest**”) on Facebook – Ferrum.audio fanpage, Instagram account: Ferrum_audio_by_hem and on <https://ferrum.audio/> for fans of the brand.
2. The organiser of the Contest is HEM Sp. z o.o. with the seat in Pruszków (05-800), Al. Jerozolimskie 475 (**Administrator**), NIP 5342594809, District Court for the capital city of Warszawa in Warszawa, XIV Department for Commercial Matters of the National Court Register, KRS no. 0000775090.
3. The contest is organised in the territory of the Republic of Poland, on Facebook.com at: [Ferrum.audio | Facebook](https://www.facebook.com/ferrum.audio), on the Instagram page: Ferrum_audio_by_hem and on <https://ferrum.audio/>. The Contest is in no way sponsored, endorsed, organised or co-organised by Facebook.com.
4. The Contest is organised on the rules set out in these Rules and in accordance with generally applicable laws.
5. The contest **starts on 9.08.2022 and will last until 9.09.2022 (inclusive)**. The organiser reserves the right to change the start and end dates of the contest.
6. Participation in the Contest is voluntary and free of charge.
7. The approximate value of one prize, ie one company T-shirt, is about 50 pln.
8. Complaints and questions regarding participation in the Contest can be addressed by the participant to the email address: info@hem-e.com

Complaints will be dealt with within 30 days, in the form of a private message to the participant of the Contest.

§ 2 TERMS OF PARTICIPATION in the “Ferrum audio in your home” CONTEST

1. The Contest is only open to natural persons who, at the time of entry into the Contest, are persons of legal age or over 13 years of age with the consent of their legal representative to participate in the Contest (“**Participants**”).
2. The condition to participate in the Contest is:
 - a. Completion of the contest task consisting in: taking 1 photo of a Ferrum product or products (OOR, Hypsos, Erco) in your home or in other aesthetic surroundings and writing your own short commentary (1 to 3 sentences in Polish or, preferably, English) on your Ferrum product set and sending it to the Organiser at the following address: info@hem-e.com
Ferrum products should be switched on.
 - b. Entry to the Contest is tantamount to the Participant's full acceptance of the Rules. The Participant undertakes to abide by the principles set out in the Rules and confirms that he/she meets all the conditions which entitle him/her to participate in the Contest.
3. Employees and representatives of the Organiser may not participate in the Contest.

§ 3 COURSE OF THE CONTEST

1. The task of the Participants of the Contest is to take 1 photo of a Ferrum product or products (OOR, Hypsos, Erco) in their home or other aesthetic surroundings and write own short commentary (1 to 3 sentences in Polish or, preferably, English) on their Ferrum product set and send it to the Organizer at the following address: info@hem-e.com
Ferrum products should be switched on.
2. The photo must include: Ferrum brand product(s) (OOR, Hypsos, Erco) in any combination. Min 300 dpi, file: jpg, png, pdf.
The photo must not contain an image of any third party.

By submitting an Entry, the Participant assures that he/she is the author of the photos included in the Entry and that he/she holds unlimited personal and proprietary copyrights to these photos, and in the event that the Entry contains the image of persons, that he/she holds the consent of these persons to disseminate the image, with the right to further transfer this consent.

By posting the photo, the author grants HEM Sp. z o.o. the right to use the photo in the Organiser's social media. By doing so, the author consents to the free, unlimited in time and space dissemination of the image captured in the photos for marketing purposes in the Organiser's social media. The fields of exploitation appropriate for the granting of a non-exclusive licence are stated in **§ 5 of these Rules**.

Along with the photo, a short commentary (1-3 sentences in Polish or preferably in English) **written from personal approach is required**: it should be a short description to the photo sent to us, and concerning: your own home set of Ferrum Audio products.

3. Any participant can only submit one photo with a comment to the Contest during the Contest period.
4. The Contest entry must not contain vulgarity, obscene content or content that violates the law.
5. The Prize is awarded to everyone who participates in the Contest. Each Participant is a Winner.
6. The Organiser shall have the right at any time to immediately exclude from the Contest any Contest Participant who acts contrary to these rules, including concealing or deleting a Contest Participant's comment that violates the Rules.

§ 4 WINNERS AND PRIZES

1. The prize for the contest is a company T-shirt: Ferrum T-shirt.
2. The results of the Contest, ie the names and surnames of the Participants, the Participant's profile name, will be published together with a photo and a comment on Facebook, Instagram and the Organiser's website. By taking part in the Contest, the Participant agrees to the publication of his/her name and/or profile name.
3. Participants are required to contact the Contest Organiser by email at info@hem-e.com by 15.09.2022 to arrange the way to collect the Prize.

The prizes will be handed over at the Organiser's seat or the Organiser will ship the prizes. For this purpose only, the Organiser will need the Participant's address and phone details. **Failure to contact the Participant by 15.09 is tantamount to the resignation of the Winner from the awarded prize.** The personal data provided will be forwarded to the courier company for the purpose of sending the prize.

4. Participants are not entitled to exchange the Prize for another item or cash equivalent.
5. The Organiser shall not be liable for incorrect data provided by the Participant, and in particular for any change in personal data which makes it impossible to identify the Participant.
6. Any Participant may only win one Prize during the duration of the Contest, as defined in paragraph 1.4 of the Rules.
7. The prizes in the Contest are not subject to taxation.

§ 5 COPYRIGHT

1. The Organiser, in exchange for the right to participate in the Contest, acquires from the Participant the right to use without remuneration, on a non-exclusive licence basis, the photos submitted by the Participant in the Contest, which are works within the meaning of the act on copyright and related rights, for the purpose of conducting the Contest.
2. The Organiser stipulates that upon the announcement of the information about winning, he acquires the author's economic rights and dependent rights to the awarded Contest Tasks constituting the work, in all fields of exploitation known at the time of the release of the Prize to the Winners, including those specified in Article 50 of the act on copyright and related rights, without any territorial or quantitative limitations, which in particular includes the dissemination of the work on the Internet on the following portals and websites:
[Ferrum.audio | Facebook](#), on Instagram [page: Ferrum_audio_by_hem](#) and at [https:// ferrum.audio/](https://ferrum.audio/)
3. By entering the Contest, the Participant warrants that he/she owns all and unlimited copyright in all photos and films submitted as part of the Contest. In the event of any third party claims relating to the materials provided to the Organiser, the Participant shall indemnify the Organiser against all third party claims arising from the fact that the economic and personal copyright in the published execution of the Contest Task transferred to the Organiser under the provisions of the Rules was not vested fully and exclusively in the Participant at the date of the Contest Entry.

§ 6 PROCESSING OF PERSONAL DATA

1. By entering the Contest, the Participant agrees to:
 - a. processing of his/her personal data by the Organiser for the purpose of conducting the Contest and to the extent indicated in the Rules, selecting the Winners and awarding, delivering and collecting the Prizes;
 - b. to publish the name and/or profile name as well as the photos with commentary submitted in the Contest by the Participant as the Winner in the places mentioned in § 5.2.
2. The Controller of the Participants' personal data is the Organiser. The processing of the data is carried out in accordance with the rules provided by the applicable law and in accordance with the Organiser's **Social Media Policy** available during the Contest period on the website:
[Ferrum.audio | Facebook](#)
and on the basis of the **Privacy Policy**:
[Privacy policy – Ferrum](#)
The Organiser can be contacted using the contact details given at the beginning of the Rules or at the email address: info@hem-e.com
3. The Organiser hereby informs that the personal data provided (submitted) in connection with the organisation of the Contest is processed:
 - a) for the purpose of taking part in and conducting the Contest, announcing the results of the Contest and transferring the Prize; the legal basis for the processing of personal data in this case is the Participant's consent (Article 6(1)(a) of Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016 on the protection of natural persons with regard to the processing of personal data and on the free movement of such data and the repeal of Directive 95/46/EC ("GDPR"); consent to the processing of personal data is voluntary, but necessary to take part in the Contest, to transfer the Prize and to announce the results of the Contest;
 - b) for marketing purposes – the legal basis for processing personal data in this case is the Organiser's legitimate interest in carrying out promotional activities (Article 6(1)(f) GDPR);
 - c) to handle potential complaints – the legal basis for the processing of personal data in this case is the legitimate interest of the Organiser expressed in the need to ensure the proper conduct of the Contest and to safeguard against potential claims (Article 6(1)(f) GDPR),
4. The personal data will be accessed by the Organiser's employees and the courier company to whom the personal data will be made available, i.e. name, surname, home address, phone, email, in order to carry out the dispatch of the Prizes.
5. Participants' personal data will be stored until the end of the Contest, which may be extended by the statute of limitations for civil law claims. The personal data of the Contestants shall be immediately deleted after the end of the Contest, including the issuance of the Prizes and compliance with the legal obligations, except in cases where there is another legal basis for the processing of such data.
6. Participants are entitled to:
 - request access to your personal data, rectification, erasure or restriction of processing, object to processing, and the right to data portability,
 - to object at any time to the processing of personal data on grounds relating to the Participant's particular situation,
 - revoke consent at any time without affecting the lawfulness of the processing carried out on the basis of consent before revocation,
 - to lodge a complaint with the supervisory authority, ie the President of the Office for Personal Data Protection.
7. The Participant's submission of data is voluntary but necessary to take part in the Contest, select the winners and send the Prize.
8. Participant's personal data will not be used to make automated decisions, including profiling.

§ 7 FINAL PROVISIONS

1. These Rules will be made available to Participants for inspection at the Organiser's office and on Facebook, Instagram in the contest post and on the Organiser's website.
2. The Organiser shall not be liable for fortuitous events or situations unforeseen or resulting from force majeure, the consequences of which may make it difficult or impossible to take part in the Contest.
3. Matters not covered by these Rules shall be governed by Polish law, in particular the Civil Code.

ANNEX 1 TO THE CONTEST RULES

“Ferrum Audio in your home”.

....., Pruszków

Record of handover of the prize in the “Ferrum Audio in your home” contest

I (name and surname, pesel, Tax Office competent for residence address, residence address)

confirm receipt of the prize of: 1 T-shirt type : Ferrum T-shirt
awarded in the “Ferrum Audio in your home” contest

Date and signature